



PHOSPHAGENICS

Online Development Coordinator – Personal Care

- **Full-time position**
- **Clayton location**

Phosphagenics is a Melbourne based, globally driven biotechnology company that is entering an exciting new growth phase in a diverse and competitive retail environment. We have recently launched a new and unique personal care brand, and due to its initial success and rapid growth we are seeking an experienced Online Development Coordinator to help maximise the opportunities that online sales can provide.

You will have a minimum of two years experience in online sales and marketing, preferably in consumer or retail goods. You must be confident in developing an online selling strategy to meet sales forecasts and show experience in managing an online A&P Budget. You will be passionate about the consumer, and understand the value CRM and of growing and nurturing a member database, as well as striving to deliver beyond expectations for the brand.

This role requires a talented and creative online marketing coordinator looking for a role with some responsibility and autonomy, who can manage the challenges of executing the needs of an existing website business channel at the same time as developing strategic ideas and frameworks for future growth.

Core responsibilities will include:

- Management of all areas of an existing website, including e-newsletters, new product updates accuracy of site information and ecommerce features.
- Coordinating online budget and marketing plan.
- Facebook, social media coordination and members CRM.
- Regular interaction with external partners including technical web designers and creative agencies.

To apply please forward your resume with a covering letter to Margaret Miller, mmiller@phosphagenics.com.

You must have the right to live and work in this location to apply for this job.

Phosphagenics Limited
11 Duerdin Street
Clayton VIC 3168

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